



**WMU Skating Teams
2025-2026
Sponsorship Information**



2025-2026 Western Michigan University Figure Skating Club

One Team. One Goal.

Amy Smith (Coach)

director@wmuskating.com (571)-230-0065

WMU Skating Club
Lawson Arena, 1903 W. Michigan Ave. Kalamazoo, MI 490078
269-387-3050

Ann Cook (Director of Fundraising)

fundraising@wmuskating.com

(269)-216-4226

WMU Skating Club

Lawson Arena, 1903 W. Michigan Ave. Kalamazoo, MI 490078

269-387-3050



WMU Skating Teams

Our Mission:

To develop student athletes personally and professionally through a passion for skating.

Life Skills

Leadership: *Know when to lead and when to follow.*

Fortitude: *Practice. Practice. Practice.*

Focus: *Set a goal and drive towards it.*

2024-2025 Teams



Collegiate



Open Collegiate



Intercollegiate



WMU Skating Teams

Your Impact

Your contributions create a positive impact on every aspect of the student-skater experience, helping them to achieve their maximum potential in the classroom and in competition.

Your gifts help us be outstanding skaters and, more importantly exceptional adults.

Supporting student-athletes allows them to focus on studies and their sport without worries of financial encumbrance of on and off-ice commitments.



*Your generous
contributions would
help our skaters with
travel expenses
towards this seasons
Sectional and
National
competitions.*

2026 Midwestern Synchronized Skating Sectional
Championships:
January 19-25, 2026
Location: Plymouth, Michigan

2026 US Synchronized Skating Championships:
March 04-07, 2026
Location: Salt Lake City, Utah








On-ice:

- Team program practice/development
- Individual conditioning
- Individual skill development
- Individual program development
- Team skill development
- Testing and travel (practice ice)

Off-Ice:

- Equipment and upkeep
- Conditioning and weight training
- Yoga class
- Team floor practices
- Fitness Classes
- Travel: Bussing, Airfare, Housing, Food



	Bronze	Silver	Gold	Platinum
Membership Benefits	\$200 Annually	\$500 Annually	\$750 Annually	\$1,000 Annually
Company name on back of team t-shirt worn at U.S. Synchronized Skating Sectional, National Championships & around the community/ campus after the competition				
Company name on team banner displayed at each competition (including large synchronized skating competition and intercollegiate competition held in Kalamazoo)				
Company logo and link to company's website on the WMU Synchronized Skating club website				
Sponsorship feature post on the club Instagram page (@BroncoSkating) that has over 1,000 followers. Will include the company's website in the caption.				
Inclusion in the Sponsorship Spotlight section of monthly recruitment and alumni newsletters				
Company name announced and sponsorship recognized in the introduction of the women's synchronized skating team exhibitions at Men's Varsity hockey games with crowds exceeding 3,600 fans.				

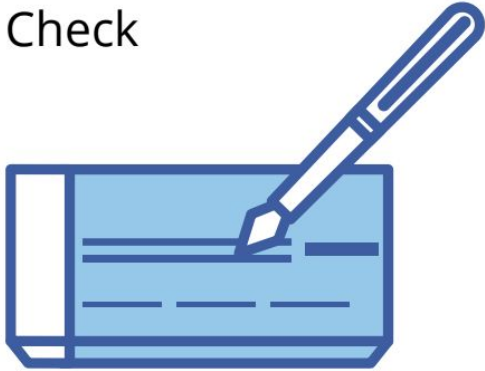
WMU Skating Teams

Submission form

Company Name:	
Contact:	
Phone number:	
Email address:	
Skater referred:	
Sponsorship:	
Bronze (\$200/annual)	
Silver (\$500/annual)	
Gold (\$750/annual)	
Platinum (\$1,000/annual)	

Ways to Give

Check



WMU Skating Club
145 Selkirk Court,
Kalamazoo, MI 49006



@WMUSkating-Club

*Once money is received, company contact will receive an email to send an electronic form of company logo for use on shirts, banners, and social media.